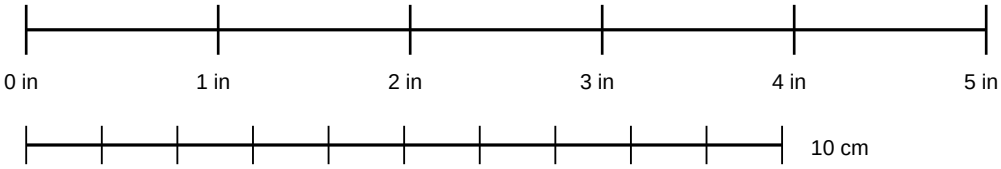
Patch Placement Guide

Printer check



Print at 100% or "Actual size", never "Fit to page". The top line must measure exactly 5 inches.

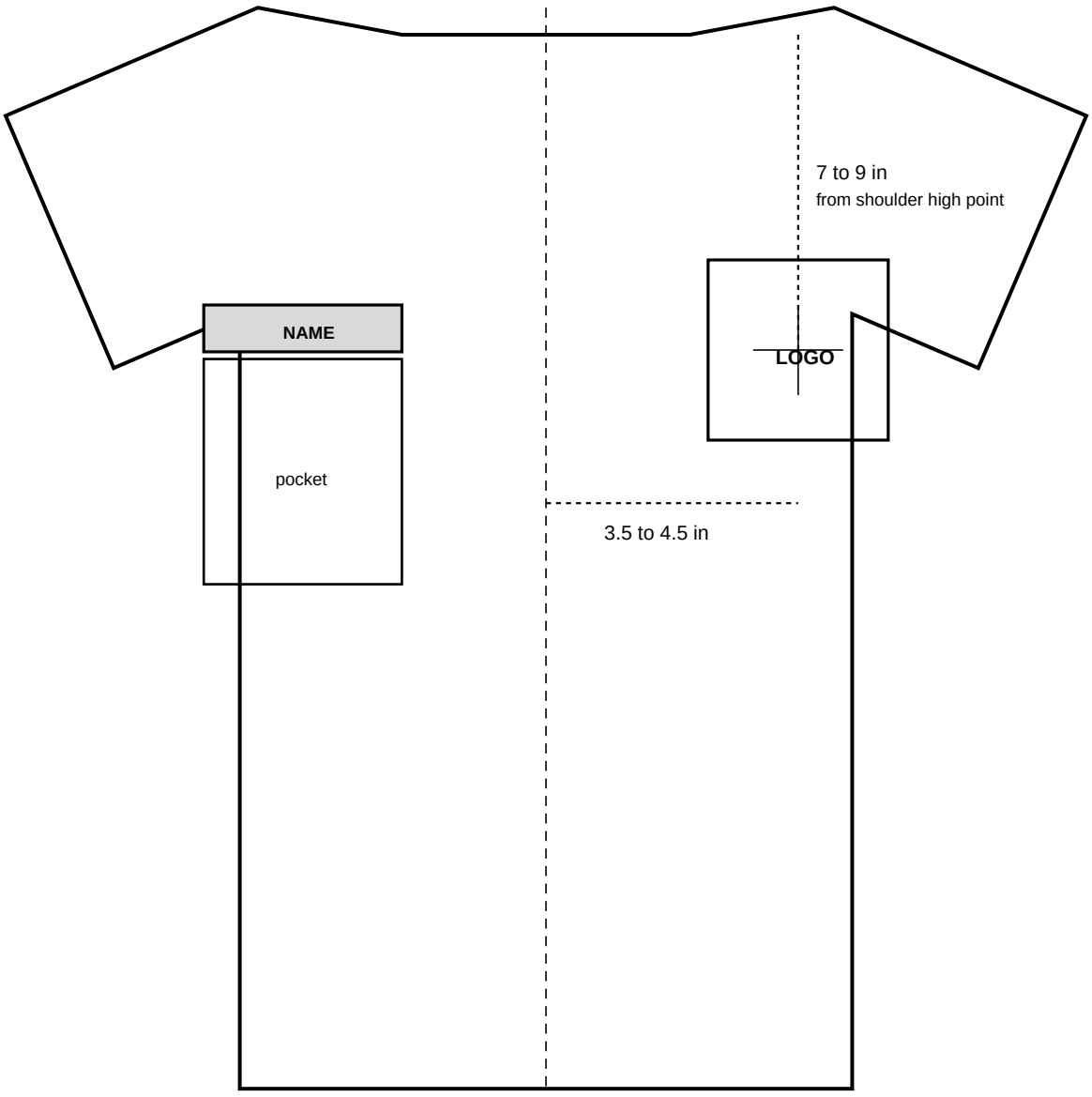
Placement	Where it goes	Usual size
Left chest logo	Center 7 to 9 in below the shoulder high point, 3.5 to 4.5 in from center front	3 to 3.5 in
Name tape	Centered over the chest pocket, bottom edge just above the pocket	4 x 1 in
Shoulder or sleeve	Centered on the outer sleeve, top edge 0.5 in below the shoulder seam	3 to 4.5 in tall
Jacket back	Centered left to right, top edge 3 to 4 in below the collar seam	8 to 12 in
Battle jacket back	Centered on the back panel, at least 1 in clear of every seam	Panel width less 2 in
Cap front	Centered, bottom edge 0.5 to 0.75 in above the brim	2 to 2.5 in tall
Cap side	Centered over the ear area, clear of the vent holes	1.5 to 2 in
Backpack	Centered on the top flap or front pocket	3 to 4 in
Elbow	Centered on the elbow point with the arm bent	4.5 x 5.5 in oval
MC vest back	Top rocker 1 to 2 in below the collar, center patch, then bottom rocker	See rocker guide

Left chest means the wearer's left. Looking at a shirt laid flat, it is on the right side.

Military, police, fire, scout and club uniforms often set exact positions. Always follow your own regulation or bylaws first.

Measure on the garment while it is worn or laid flat and smooth. Pin or tape the patch, check it in a mirror, then sew or press.

Front: chest logo, name tape and pocket



Chest logo (wearer's left): center the patch 7 to 9 in below the shoulder high point

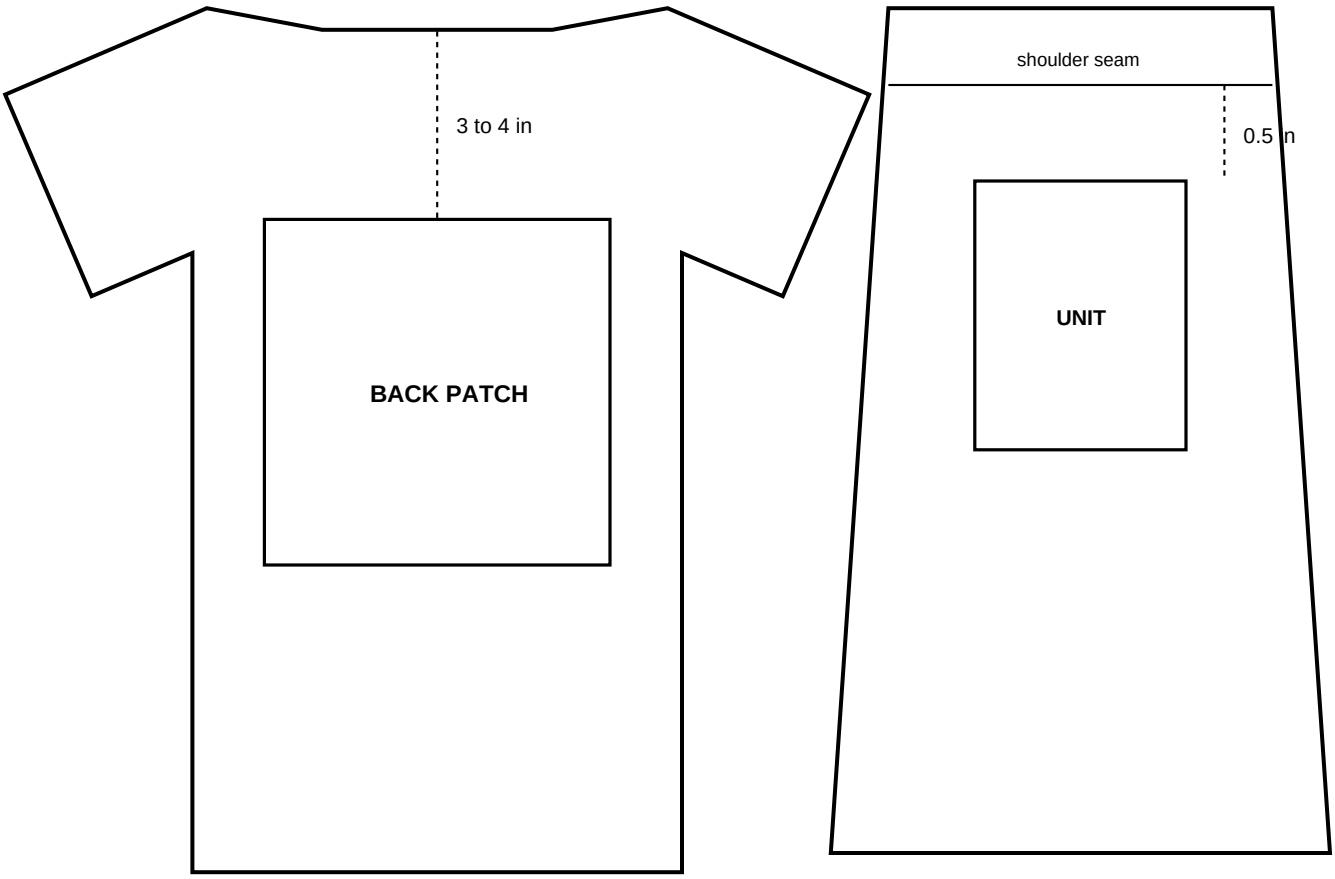
and 3.5 to 4.5 in from the center front. Use the shorter distances for small sizes and the longer ones for XL and up.

Name tape: center it over the pocket with the bottom edge just above the pocket opening.

On a shirt without a pocket, line it up with the chest logo on the other side.

Diagram not to scale. Use the rulers on page 5 to measure.

Back and sleeve



Jacket back **Sleeve (outer side)**

Back patch: center left to right with the top edge 3 to 4 in below the collar seam.

Large back patches (8 to 12 in) usually sit across the shoulder blades. Lay the jacket flat to check it is straight.

Battle jacket: measure the flat back panel between the seams and leave at least 1 in on every side.

A 16 in wide panel fits a back patch up to about 14 in wide.

Shoulder or sleeve patch: center it on the outer sleeve, top edge 0.5 in below the shoulder seam.

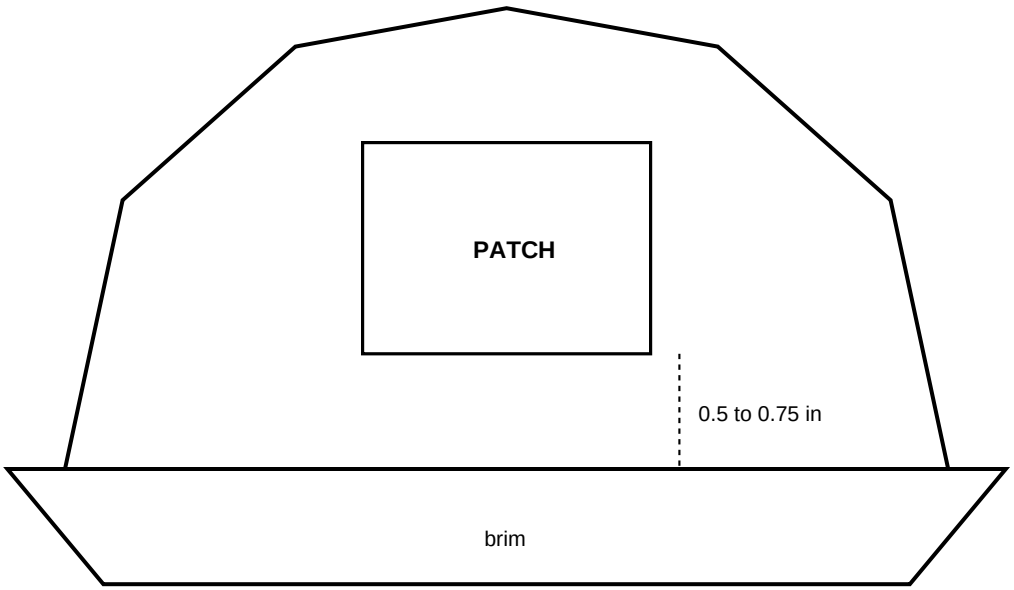
Many uniforms use 0.5 in. Some departments use up to 1 in. Your regulation decides.

MC vest: top rocker 1 to 2 in below the collar, then the center patch, then the bottom rocker.

Full layout and rocker sizes: legionpatches.com/mc-back-patch-rocker-size-guide/

Diagrams not to scale.

Caps, beanies and bags



Cap front: 2 to 2.5 in tall and up to about 3.5 in wide. Center it, bottom edge 0.5 to 0.75 in above the brim.

Taller patches fold over the crown. Structured caps hold a patch best; unstructured caps need a smaller, flatter patch.

Cap side: 1.5 to 2 in, centered over the ear area and clear of the vent holes.

Cap back: up to 1 by 2.5 in above the strap opening.

Beanie: 2 to 3 in wide on the folded cuff. Sew through the outer layer of the cuff only.

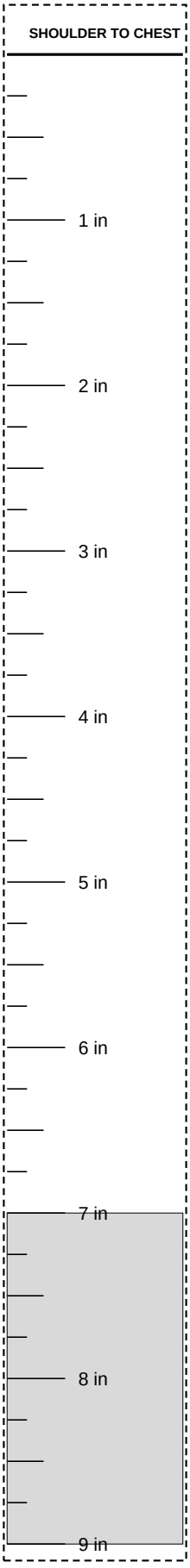
Backpack: 3 to 4 in, centered on the top flap or front pocket. Measure the flat area first.

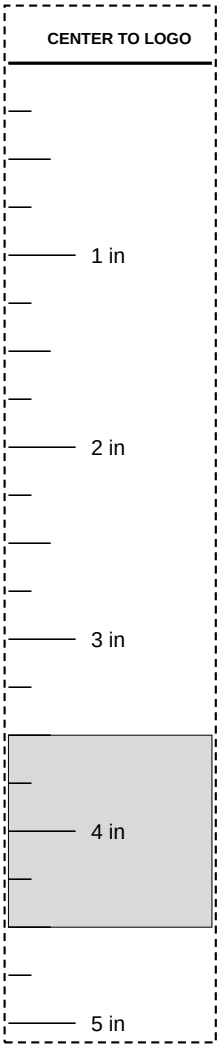
For packs and plate carriers with loop panels, order Velcro backing in the panel size (often 3 x 2 in).

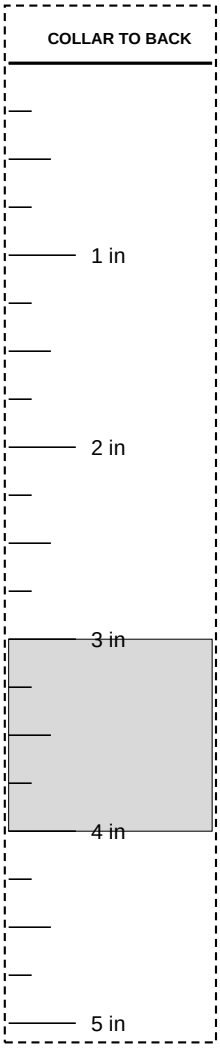
Elbow patches: centered on the elbow point with the arm bent. Sizes and templates:

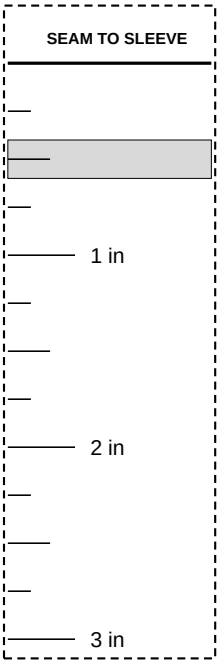
legionpatches.com/elbow-patch-size/

Cut-out placement rulers (actual size)









How to use

1. Print at 100%. Check the 5 in line on page 1.
2. Cut along the dashed lines.
3. Put the 0 line on the seam or point named.
4. The shaded band is where the patch goes:
   chest = patch center, back = patch top,
   sleeve = patch top at 0.5 in.

Need patches? Free mockup in 12-24 hours, from 25 pieces: legionpatches.com